



CONTRACT NO. REV.

1161-54580-1

DATE PRINTED

08/07/12

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

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303568	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319615		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NOISEWORKS MEDIA-DBA NW MEDIA		CARLOS GIMENEZ FOR MAYOR CAMPAIGN		
AND	814 Ponce De Leon Blvd		2030 S Douglas Rd Ste 105		
ADDRESS	Coral Gables	FL 33134-3049	Coral Gables	FL 33134-4615	
	USA		USA		
CONTACT	TERE GUTIERREZ		PRODUCT CARLOS GIMENEZ FOR MAYOR		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. AUG	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/06/12 AND ENDING 08/13/12 NO. WEEKS:					2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11110..	4	06:00A	07:00A	30S	08/06/12-08/09/12	CBS4 EARLY SHOW (LOCAL)	4	400.00	1600.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
2	11110.0	4	11:00P	11:35P	30S	08/06/12-08/09/12	LATE NEWS	4	1350.00	5400.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
32	2	08:30A	09:00A	30S	08/12/12-08/12/12	FACING SOUTH FLORIDA	2	360.00	720.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
4	10000..	1	06:00A	07:00A	30S	08/13/12-08/13/12	CBS4 EARLY SHOW (LOCAL)	1	400.00	400.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
5	1.....	1	07:00A	08:00A	30S	08/13/12-08/13/12		1	350.00	350.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
6	10000.0	1	11:00P	11:35P	30S	08/13/12-08/13/12	LATE NEWS	1	1350.00	1350.00
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
Total Contract:								13		9820.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	9820.00	.00	9820.00	
									<u>GRAND TOTAL</u>	
									9820.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION